

ABDULLAH M. AL-MUDAYRIS

Associate Product Manager

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SUMMARY

Product-oriented Computer Science graduate with hands-on experience building and launching digital products in fintech and startup environments. Proven ability to drive user engagement (+30%), conduct data-driven analysis, and collaborate cross-functionally to deliver scalable solutions. Skilled in product discovery, performance analysis, and identifying user pain points across product and operational workflows. Able to analyze complex problems, improve processes, and support data-informed decision-making. Passionate about building technology-driven products that enhance user experience through continuous iteration.

EXPERIENCE

NEO Digital Bank

Riyadh, Saudi Arabia

Product Management Intern

07/2025 – 12/2025

A Digital bank backed by the Saudi National Bank (SNB), offering modern financial and loyalty solutions.

- Conducted market and competitive analysis across 10+ platforms, supporting business and product strategy decisions.
- Collaborated with cross-functional teams (product, engineering, design) to support feature planning, prioritization, and delivery, contributing to the launch of 2 production products.
- Supported 7+ strategic partnership evaluations, contributing to product, pricing, and commercial analysis that led to multiple partnership agreements.
- Led coordination of 20+ in-app campaigns with cross-functional teams (product & marketing), driving a ~30% increase in user engagement and retention.
- Built an AI-powered sprint tracking tool (JIRA-integrated), improving delivery visibility and reporting clarity.
- Managed and configured (Development, SIT, and Production) environments on GCP, supporting stable deployments and efficient release cycles.
- Monitored transaction systems and resolved inconsistencies, improving system reliability and user experience.
- Set up and optimized payment flows through a payment gateway to ensure seamless processing from checkout to confirmation.
- Supported international expansion initiatives by collaborating with external stakeholders and adapting product positioning for new markets.

WSELL

Al-Ahsa, Saudi Arabia

Co-Founder

05/2023 – 03/2024

Automotive E-commerce Platform

- Conducted market and competitor analysis across (3+ platforms), identifying differentiation opportunities that shaped product strategy, feature prioritization, and UX decisions.
- Partnered with stakeholders to define the product roadmap, establishing key milestones aligned with business goals and long-term growth.
- Defined product requirements and user flows, improving development efficiency and reducing ambiguity.
- Guided a UI/UX team (3+ designers) to develop 15+ wireframes and prototypes, improving usability through a user-centered approach.
- Drove end-to-end product development from idea validation to launch a web and mobile marketplace platform.

EDUCATION

King Faisal University

08/2020 – 01/2026

Bachelor of Science in Computer Science | GPA: 4.72 / 5.0

- Graduated with Second Honors.
- Bachelor's Thesis: An Intelligent Glaucoma Screening and Diagnosis System – AI-based diagnostic solution using CNN models to analyze retinal images for early glaucoma detection.

CERTIFICATIONS

ITIL® 4 Foundation in IT Service Management

PeopleCert, 2026

Professional Scrum Master I (PSM I)

Scrum.org, 2026

Professional Scrum Product Owner I (PSPO I)

Scrum.org, 2026

AWARDS & HONORS

Top 9 Finalist – National Digital Services Hackathon

Recognized for developing a real-time fraud detection app, selected among the top 9 out of 13,000+ ideas nationwide for its impact on public safety.

3rd Place – National Communication Hackathon

Recognized for creating an AI-powered meeting assistant that enhances team collaboration, ranking 3rd among 100+ teams across Saudi Arabia.

Top 250 – KAUST Academy Cybersecurity Programs

Completed 80 hours of foundational and advanced cybersecurity training, ranking among the top 250 out of 2,000+ participants. Covered topics included OSINT, log monitoring, and web security.

Top 10 – Graduation Project Selection

Selected among the top 10 graduation project ideas out of 30+ in the College of Computer Science; presented at the official Graduate Forum.

Honored – Outstanding Student Recognition

Recognized as one of the distinguished students in my graduating class for exceptional academic performance, dedication, and overall excellence.

SKILLS

Product Management • Product Discovery • Product Strategy • Roadmapping • Feature Prioritization • User Stories • User Research • Problem Framing • Minimum Viable Product (MVP) • Data-informed Decision Making • A/B Testing • Experiment Design • Market & Competitive Analysis • Agile • Scrum • Cross-functional Collaboration • Stakeholder Management • JIRA • Application Programming Interface (API) • AI-powered Products • UI/UX Design • Wireframing • Analytical Thinking • Problem Solving